

faith
CATHOLIC

Connecting

**people with Jesus
and his Church**

PUBLISHING

INTEGRATED MARKETING

DIGITAL PUBLISHING SERVICES

COMMUNICATIONS CONSULTING

PARISH PRODUCTS



“FAITH Catholic’s mission is the mission of the Church – to bring people closer to Christ. We help dioceses, parishes and Catholic organizations evangelize by giving them innovative ways to share the timeless message of the Gospel. At FAITH, our core purpose is to connect people with Jesus and his Church.”

– ELIZABETH M. SOLSBURG,
President and CEO

We serve the Catholic Church

DIOCESES

CATHOLIC ORGANIZATIONS

SEMINARIES

CATHOLIC SCHOOLS

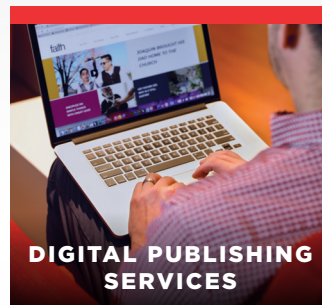
RELIGIOUS CONGREGATIONS



PUBLISHING



INTEGRATED
MARKETING



DIGITAL PUBLISHING
SERVICES



COMMUNICATIONS
CONSULTING

Custom Publishing with FAITH Catholic

FAITH Catholic, the nation's largest publisher of Catholic magazines, works with dioceses and Catholic organizations to help them create powerful publications. These magazines typically are the only Catholic content in the home, which is why they are crucial for inspiring and forming everyday Catholics.

Our Vision: Content Evangelization

We believe that the purpose of all Catholic media is to evangelize. We help dioceses and Catholic organizations create magazines, websites, and digital media to:

- Grow disciples who go evangelize
- Provide tools for disciples to share the Good News of Jesus Christ

We call this Content Evangelization.

“I invite everyone to be bold and creative in this task of rethinking the goals, structures, style and methods of evangelization ...”
– POPE FRANCIS



Services

- Editorial planning
- Access to award-winning evangelizing content for use in magazine and online
- Access to Spanish content
- Award-winning graphic design
- Proofreading, printing and mailing services
- Publication business planning and consultation
- Marketing and advertising support
- Competitive pricing based on the purchasing power of a strong publishing partnership
- Staffing Services

Total client control

Each of our client publications is completely unique and 100 percent client-controlled. Clients decide:

- Size
- Content
- Staffing
- Pages
- Advertising
- Frequency

What do readers say about FAITH publications?

FAITH readership surveys prove that using the Faith Framework is effective:

88%
“Makes me feel more connected to my Catholic faith”

▼
68% say the magazine “helps me explain my faith to family and friends”

82%
of adults
ages 30 to 49
find the magazine interesting

79%
“Moves me to be more interested in spiritual growth”

▼
64% spend more than 15 minutes reading

What does the research say about magazine media?

88% of US adults read a magazine in the last 6 months, as have 88% of adults age 18–24.

Magazines are more inspiring, fulfilling and trustworthy than websites or TV.

Magazines gain readership long after their publication dates because their longer shelf life means multiple members of a household have access to the content.

*News/Media Alliance Magazine Media Factbook 2022

More services from FAITH Catholic

INTEGRATED MARKETING

Catholic entities increasingly rely on marketing strategies to evangelize and promote programs, services, and ministries. FAITH Catholic's integrated marketing team helps clients set goals, develop strategies and tactics to reach those goals, and build marketing plans that make the most of limited resources.

- Catholic school marketing
- Catholic Charities marketing
- Vocations marketing/communications
- Diocesan ministry marketing
- E-newsletters and social engagement

► For more information visit faithcatholic.com

DIGITAL PUBLISHING SERVICES

Digital publishing means using a fully searchable, mobile-friendly website for magazine content that lets readers access current stories as well as archived material from past issues. We give publications an ongoing, robust, and evergreen platform to help build disciples for Jesus and his Church.

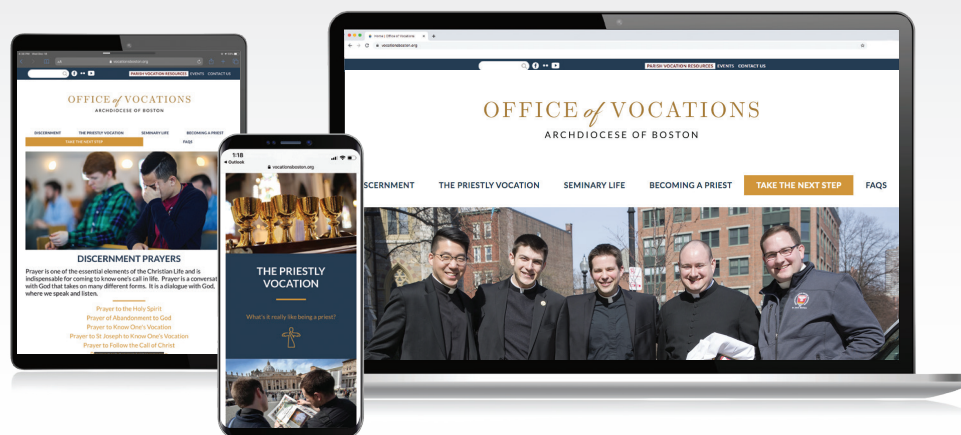
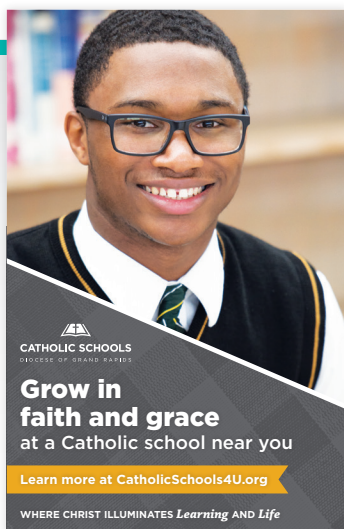
Our full-service digital publishing solution includes:

- a publication website that makes your content available digitally
- a regular e-newsletter to drive traffic to your site
- daily social media posts to help people find your content online
- regular analytics to help you create more and better content for your readers

COMMUNICATIONS CONSULTING

FAITH Catholic's communications and crisis consulting services help dioceses and Catholic organizations respond to communications challenges. Our services include marketing or crisis strategy, project management and execution, web and digital solutions, and engagement research.

- Assessment and consultation
- Crisis communications plan development
- Integrated diocesan communications plan development
- Consultation for diocesan leaders and communications staff
- Message creation
- Dedicated websites for ongoing communications



We share
your
mission



FAITH CATHOLIC IS AN ENGAGED WORKPLACE

Gallup has ranked FAITH Catholic in the top 1 percent among all the companies they survey for employee engagement. At FAITH Catholic, we believe our God-given gifts allow us to serve our clients and help them succeed.



FAITH Catholic is proud to be the publishing partner of Catholic dioceses and organizations across North America, including:

Catholic TV Monthly,
Archdiocese of Boston

Lumen, Archdiocese of
Chicago Lumen Cordium
Society

Catholic Transcript,
Archdiocese of Hartford

Catholic St. Louis,
Archdiocese of St. Louis

The Sentinel, Black and
Indian Mission

Great Expectations,
Catholic Christian Outreach

Proclaim!, Diocese of
Altoona-Johnstown

Catholic Spirit,
Diocese of Austin

East Texas Catholic,
Diocese of Beaumont

One Voice, Diocese of
Birmingham

The Catholic Miscellany,
Diocese of Charleston

Northeast Ohio Catholic,
Diocese of Cleveland

Our Northland Diocese
newspaper, Diocese of
Crookston

FAITH, Diocese of Erie

Faith Along Michigan's
45th Parallel, Diocese of
Gaylord

West Nebraska Catholic,
Diocese of Grand Island

FAITH Grand Rapids,
Diocese of Grand Rapids

Southwest Michigan Catholic,
Diocese of Kalamazoo

Catholic Key, Diocese of
Kansas City - St. Joseph

Catholic Life,
Diocese of La Crosse

Acadiana Catholic,
Diocese of Lafayette

FAITH, Diocese of Lansing

La Fe, Diocese of Laredo

Cross Roads,
Diocese of Lexington

South Plains Catholic,
Diocese of Lubbock

Parable,
Diocese of Manchester

FAITH West Tennessee,
Diocese of Memphis

Catholic Awakenings,
Diocese of Nashville

Four County Catholic,
Diocese of Norwich

The Catholic Voice,
Diocese of Oakland

The Catholic Compass,
Diocese of Pensacola/
Tallahassee

Together Let Us Go Forth,
Diocese of Phoenix

Pittsburgh Catholic,
Diocese of Pittsburgh

Harvest, Diocese of Portland

The Little Way,
Diocese of Pueblo

NC Catholics,
Diocese of Raleigh

The Cavalier, Diocese of
Rapid City School System

High Desert Catholic,
Diocese of Reno

Catholic Herald,
Diocese of Sacramento

Great Lakes Bay Catholic,
Diocese of Saginaw

FAITH, Diocese of Salina

The Valley Catholic,
Diocese of San Jose

The Bishop's Bulletin,
Diocese of Sioux Falls

Inland Catholic,
Diocese of Spokane

The Catholic Mirror,
Diocese of Springfield

St. Augustine Catholic,
Diocese of St. Augustine

Central Minnesota Catholic,
Diocese of St. Cloud

Gulf Coast Catholic,
Diocese of St. Petersburg

The Catholic Islander,
Diocese of St. Thomas
in the Virgin Islands

Eastern Oklahoma Catholic,
Diocese of Tulsa

Catholic East Texas,
Diocese of Tyler

Weavings, Dominican
Sisters of Sparkill

Human Development,
Guest House

Claverite,
Knights of Peter Claver

The Bridge,
Mundelein Seminary

Catholic Woman, National
Council of Catholic Women

The Rose, National Shrine
of the Little Flower Basilica

Bondings, Oblates of
St. Francis de Sales

Passionist Magazine,
Passionists of Holy Cross
Province

Powers Pride, Powers
Catholic High School

Unirea, Romanian Catholic
Diocese of Canton

Mosaic, Sacred Heart
Major Seminary

Between Friends,
Society of the Little Flower

St. Isidore's Magazine,
St. Isidore's Catholic
Student Center

International Dimensions,
Theresians

Soul, World Apostolate
of Fatima, USA

**Connect
with us today**

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FAITH Catholic is a nonprofit corporation sponsored by the Diocese of Lansing and established to serve the Church.