

faith  
CATHOLIC 25  
YEARS

# Connecting

people with Jesus  
and his Church

**CUSTOM PUBLISHING**

**DIGITAL PUBLISHING**

**COMMUNICATIONS CONSULTING**

**DIGITAL SUBSCRIPTIONS**

**PARISH PRODUCTS**



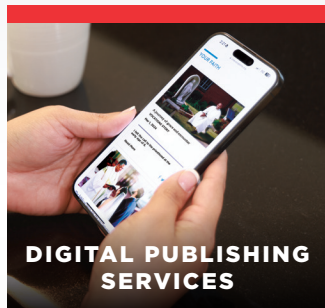
**KAYLA SIMON**  
President and CEO

FAITH Catholic's mission is the mission of the Church – to bring people closer to Christ. We help dioceses, parishes and Catholic organizations evangelize by giving them innovative ways to share the timeless message of the Gospel. At FAITH, our core purpose is to connect people with Jesus and his Church.

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## We serve the Catholic Church

- DIOCESES
- CATHOLIC ORGANIZATIONS
- SEMINARIES
- CATHOLIC SCHOOLS
- RELIGIOUS CONGREGATIONS





# Custom Publishing with FAITH Catholic

FAITH Catholic, the nation's largest publisher of Catholic magazines, works with dioceses and Catholic organizations to help them create powerful publications. These magazines typically are the only Catholic content in the home, which is why they are crucial for inspiring and forming everyday Catholics.

## Our Vision: Content Evangelization

We believe that the purpose of all Catholic media is to evangelize. We help dioceses and Catholic organizations create magazines, websites and digital media to:

- Grow disciples who go evangelize
- Provide tools for disciples to share the Good News of Jesus Christ

We call this Content Evangelization.

## Services

- Editorial planning
- Access to award-winning evangelizing content for use in magazine and online
- Access to Spanish content
- Award-winning graphic design
- Proofreading, printing and mailing services
- Publication business planning and consultation
- Marketing and advertising support
- Competitive pricing based on the purchasing power of a strong publishing partnership
- Staffing Services

## Total client control

Each of our client publications is completely unique and 100 percent client-controlled. Clients decide:

- Size
- Content
- Staffing
- Pages
- Advertising
- Frequency

“We must seek together how to be a missionary Church, a Church that builds bridges, dialogue, always open to receive, with open arms.”

– POPE LEO XIV

### What do readers say about FAITH publications?

FAITH readership research proves that using the FAITH Framework is effective:

**88%**  
“Makes me feel more connected to my Catholic faith”

▼

**68%**  
say the magazine “helps me explain my faith to family and friends”

**82%**  
of adults ages 30 to 49 find the magazine interesting

**79%**  
“Moves me to be more interested in spiritual growth”

▼

**64%**  
spend more than 15 minutes reading

### What does the research say about magazine media?

**88%** of US adults read a magazine in the last 6 months, as have 88% of adults age 18–24.

Magazines are more inspiring, fulfilling and trustworthy than websites or TV.

Magazines gain readership long after their publication dates because their longer shelf life means multiple members of a household have access to the content.

\*News/Media Alliance Magazine Media Factbook 2022

# More services from FAITH Catholic

## **DIGITAL PUBLISHING SERVICES**

Digital publishing means using a fully searchable, mobile-friendly website for magazine content that lets readers access current stories as well as archived material from past issues. We give publications an ongoing, robust and evergreen platform to help build disciples for Jesus and his Church.

Our full-service digital publishing solution includes:

- a publication website that makes your content available digitally
- a regular e-newsletter to drive traffic to your site
- daily social media posts to help people find your content online
- regular analytics to help you create more and better content for your readers

## **COMMUNICATIONS CONSULTING**

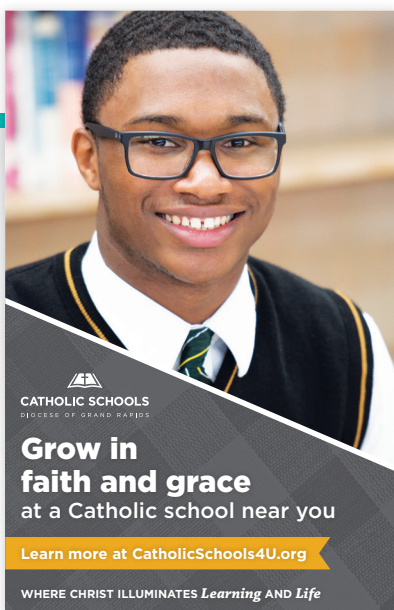
FAITH Catholic's communications services help dioceses and Catholic organizations respond to communications challenges with strategic solutions tailored to your needs. Our services include strategic planning and organizational assessments, strategic communications plans, marketing plans, project management and execution, web and digital solutions, and engagement research.

- Assessment and consultation
- Integrated diocesan communications plan development
- Consultation for diocesan leaders and communications staff
- Message creation
- Dedicated websites for ongoing communications
- Catholic school marketing
- Ministry marketing
- Vocations marketing/communications
- E-newsletters and social engagement

## **DIGITAL SUBSCRIPTIONS AND PARISH PRODUCTS**

FAITH Catholic's subscriptions for priests and parishes have offered exceptional liturgical support for more than 50 years. *Daily Homilies* and *Daily Universal Prayer and Commentary*, plus FAITH's unique weekly content for parish bulletins, Grow+Go, are all available online at [faithcatholicsubscriptions.com](http://faithcatholicsubscriptions.com). Plus, FAITH provides a host of valuable resources for parish evangelization and engagement at [faithcatholicproducts.com](http://faithcatholicproducts.com).

► For more information visit [faithcatholic.com](http://faithcatholic.com)



*We share  
your  
mission*



### **FAITH CATHOLIC IS AN ENGAGED WORKPLACE**

Gallup has ranked FAITH Catholic in the top 1 percent among all the companies they survey for employee engagement. At FAITH Catholic, we believe our God-given gifts allow us to serve our clients and help them succeed.



**FAITH Catholic is proud to be the publishing partner of Catholic dioceses and organizations across North America, including:**

*Catholic TV Monthly,*  
Archdiocese of Boston

*Catholic Transcript,*  
Archdiocese of Hartford

*Catholic St. Louis,*  
Archdiocese of St. Louis

*Proclaim!,*  
Diocese of Altoona-  
Johnstown

*Catholic Spirit,*  
Diocese of Austin

*East Texas Catholic,*  
Diocese of Beaumont

*One Voice,*  
Diocese of Birmingham

*The Catholic Miscellany,*  
Diocese of Charleston

*Northeast Ohio Catholic,*  
Diocese of Cleveland

*Northland Catholic,*  
Diocese of Crookston

*The Catholic Mirror,*  
Diocese of Des Moines

*The Northern Cross,*  
Diocese of Duluth

*FAITH,* Diocese of Erie

*Launching soon,*  
Diocese of Fort Wayne-  
South Bend

*Faith Northwest Indiana,*  
Diocese of Gary

*Faith Along Michigan's  
45th Parallel,*  
Diocese of Gaylord

*West Nebraska Catholic,*  
Diocese of Grand Island

*FAITH Grand Rapids,*  
Diocese of Grand Rapids

*On Mission,*  
Diocese of Green Bay

*The Catholic Witness,*  
Diocese of Harrisburg

*Southwest Michigan Catholic,*  
Diocese of Kalamazoo

*Catholic Key,*  
Diocese of Kansas City-  
St. Joseph

*Catholic Life,*  
Diocese of La Crosse

*Acadiana Catholic,*  
Diocese of Lafayette

*FAITH,* Diocese of Lansing

*La Fe,* Diocese of Laredo

*Cross Roads,*  
Diocese of Lexington

*South Plains Catholic,*  
Diocese of Lubbock

*Parable,*  
Diocese of Manchester

*FAITH West Tennessee,*  
Diocese of Memphis

*Catholic Awakenings,*  
Diocese of Nashville

*Four County Catholic,*  
Diocese of Norwich

*The Catholic Voice,*  
Diocese of Oakland

*The Catholic Compass,*  
Diocese of Pensacola/  
Tallahassee

*The Catholic Sun,*  
Diocese of Phoenix

*Pittsburgh Catholic,*  
Diocese of Pittsburgh

*Harvest,* Diocese of Portland

*The Little Way,*  
Diocese of Pueblo

*NC Catholics,*  
Diocese of Raleigh

*The Cavalier,*  
Diocese of Rapid City  
School System

*High Desert Catholic,*  
Diocese of Reno

*Catholic Herald,*  
Diocese of Sacramento

*Great Lakes Bay Catholic,*  
Diocese of Saginaw

*FAITH,* Diocese of Salina

*The Valley Catholic,*  
Diocese of San José

*The Bishop's Bulletin,*  
Diocese of Sioux Falls

*Inland Catholic,*  
Diocese of Spokane

*The Catholic Mirror,*  
Diocese of Springfield

*St. Augustine Catholic,*  
Diocese of St. Augustine

*Central Minnesota Catholic,*  
Diocese of St. Cloud

*Gulf Coast Catholic,*  
Diocese of St. Petersburg

*The Catholic Islander,*  
Diocese of St. Thomas  
in the Virgin Islands

*Eastern Oklahoma Catholic,*  
Diocese of Tulsa

*Catholic East Texas,*  
Diocese of Tyler

*The Sentinel,*  
Black and Indian Mission

*Apla's,*  
Blessed Stanley Rother  
Shrine

*Weavings,*  
Dominican Sisters  
of Sparkill

*Claverite,*  
Knights of Peter Claver

*Catholic Woman,*  
National Council of  
Catholic Women

*Accompany,*  
National Federation of  
Catholic Youth Ministry

*Champion,*  
National Shrine of Our Lady  
of Champion

*Passionist Magazine,*  
Passionists of Holy Cross  
Province

*Between Friends,*  
Society of the Little Flower

*St. Isidore's Magazine,*  
St. Isidore's Catholic  
Student Center

*International Dimensions,*  
Theresians International

## Connect with us today

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FAITH Catholic is a nonprofit corporation sponsored by the Diocese of Lansing and established to serve the Church.